

MADISON TANFARA

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EXPERIENCE

Waterfront.Studio | Graphic Designer Intern

MAY 2025 - AUG 2025

- Responsible for designing social media posts for Instagram and TikTok.
- Used Adobe Creative Suite to perform creative tasks to develop visually compelling graphics that aligned with brand identity.

Ticketed Events | Social Media Designer

FEB 2024 - JAN 2025

- Helped start up company and successfully sell out our first club night, achieving over **200+ tickets sales**.
- Designed promotional materials, and created social media content for Instagram, TikTok, Facebook, and Eventbrite.
- Built brand awareness through various channels such as social media and email marketing.

Mississauga Consulting | Graphic Designer Intern

JUN 2021 - AUG 2021

- Designed over 50 digital and print assets, including banner ads, print ads, websites, mockups, and social media content.
- Utilized Adobe Creative Suite to create visually compelling graphics and products.
- Collaborated with cross-functional teams to ensure the design met client objectives.

AWARDS

Longo CfE's Futuristic Fashion Hackathon | Team Member

SEPT 2024 - NOV 2024

- Secured **first place** by designing a user-centred product for women's menstrual health.
- Gained entrepreneurship training from industry leaders at Myant and NGen Canada.
- Conducted user research to refine the solution
- Pitched the final project to a panel of industry professionals.

EDUCATION

Humber Polytechnic, Toronto | Bachelor of Design - User Experience

SEPT 2022 - APR 2026

- Curriculum focused on user experience design, user research, and interaction design.
- Dean's List
- Graduating April 2026

SKILLS

UX/UI Design

UX Design, User Research, Interaction Design, Visual Design, Prototyping, Usability Testing, Wire-framing, User Flows

Tools

Adobe (Xd,Ai,Ps) Figma, Canva, Notion, Miro, Slack, Microsoft Office

Certificate

TCPS2 Certificate - Ethical Conduct for Research Involving Humans